



# CORPORATE PROFILE

# Wisecon

Wisecon is a management consultancy services company having significant experience in Cluster Development Project under MSE -CDP & MSI - CDP, Integrated Infrastructure Development Projects, Government Subsidies and Incentives, Industrial Survey, proposals under Credit Guarantee Fund Trust for Micro Small Enterprises CGTMSE, Financial Services including Project Finance, obtaining licenses and registration for large scale industries and Company formation services.

We specialize in providing the following services:



**Cluster Formation Services**



**Government Subsidies & Incentives**



**Business Setup Services**



**Project Finance Services**

New age businesses require complete handholding to avail benefits of various schemes offered by the government. Our focus on new age clients, is to help them to avail maximum benefits from the government schemes. Our expertise allows them to focus on their core competence. We work as enablers and catalysts, for the entire project development cycle.

# About Us

Wisecon management team comprises of enthusiastic chartered accountants, company secretaries, masters of business administration and post graduates from different streams. The team has several senior consultants. Our expert side includes cost and management accountants and attorneys.

Our team has significant experience across diverse industries, market segments and geographical locations in the field of Cluster formation, Government subsidies & incentives, business set-up, project finance.

Wisecon thrives to be a one roof solution organization. Having presence in Pune and Mumbai, Wisecon has aggressive plans to have presence in major cities across the country.





# Services

## 1. Cluster Formation Services:

Objective of the Micro and Small Enterprise Cluster Development Program (MSE CDP) / Maharashtra State Industries - Cluster Development Program (MSI CDP) is to support the sustainability and growth of MSEs by addressing common issues such as improvement of technology, skills and quality, market access, access to capital, etc. to set up common facility center for testing, training center, raw material depot, effluent treatment, complementing production processes, etc. Following are the main activities involved in the process of Cluster Development program:

### a. Preparation of Diagnostic Study Report:

Diagnostic study report is required to map the business processes, do a SWOT analysis and identify the needs of the cluster and propose remedial measures within a validated action plan. Wisecon supports cluster members for preparation, submission and presentation of DSR with Soft Intervention Program to Directorate of Industries, Mumbai for validation.

### b. Soft Intervention Program:

Soft intervention program involves Technical assistance, Capacity building, exposure visits, Market development, Trust building etc. for the cluster units. Wisecon assists in design of Soft Intervention Program & its Submission to Directorate of Industries, Mumbai for validation and also in its effective implementation.

### c. Preparation of Detailed Project Report:

Detailed Project Report (DPR) is required to evaluate the technical feasibility and financial viability of the project for setting up of a common facility center for a cluster of MSE units and / or infrastructure development project for new industrial estate / area or for upgradation of infrastructure in existing industrial estate/ area/ cluster. Wisecon supports in the preparation and presentation of Diagnostic Study Report, Soft Intervention Program, and Detailed Project Report before various government authorities at the District, State and Central level and end to end support until the formation of the Cluster.

## 2. Government Subsidies & Incentives

We are one of the most trusted names in government subsidies having helped various Small, Medium and large industries in obtaining incentives from the government.

We deal in the following subsidies:

- Availing benefits under Packages Scheme of Incentives
- Availing benefits under Foreign Trade Policy Schemes
- Availing Incentives under Electronic Policy 2016
- Availing Incentives under Biotechnology Policy
- Availing Incentives under IT Policy
- Availing Incentives under SEZ Policy

## 3. Business Setup Services

We understand that starting a business can be both an exciting and difficult time, especially dealing with the many regulatory requirements. We recognize that a start-up has many questions and often need help in a wide range of areas.

Here we help in shaping your business ideas into reality through our “Concept to Commissioning” Solutions. Our various associates with a wealth of experience and expertise in different business segments work diligently through various stages from concept to commissioning to ensure the completion of the business project within budget and on schedule.

Our concept to commissioning services include helping you in:

- Due diligence of proposed business to be started.
- Acquisition/Lease of land for the factory or Office
- Factory /Office set up
- Incorporation of company
- Obtaining of various licenses and registrations from regulatory authorities
- Market Research and Surveys
- Other tailor-made services to suit the needs of the new entrepreneur

## 4. Financial Advisory Services

While managing a business involves various commercial, financial, operational, tax and legal facets, it becomes essential to understand the pros and cons of each aspect and their long term implications on the business.

We provide consulting solutions on performance improvement and optimum business funding and are best placed to serve your end-to-end business needs.

Our services include:

- Advisory in respect of optimum funding structure and sources
- Preparation of project reports and loan documentation
- Negotiation support and mobilization of funds from banks and other financial institutions
- Deal closure
- Liason with lenders and investors





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## Corporate Social Responsibility

As a corporate social responsibility, Wisecon focus is on environment and the impact our activities may have on the environment. Wisecon does plantation drives annually on the hills in and around Pune and contributes financially also for sustaining the plantation.

## Testimonials

“Wisecon’s role in forming our cluster has been very crucial. The DSR and DPR prepared and presented by them before the government authorities were appreciated and validated. I have no hesitation recommending Wisecon for any cluster-related project.”

**Vinayak Kondre, Director**

Micro Axis Engineering Cluster, Kolhapur

“Thank You Wisecon for your end to end support in formation of our cluster and assisting us in getting a grant of 5 Crores from the State Government.”

**Prakash Lolage, Director**

Gold Jewellers Council Cluster, Ahmednagar

“Cluster formation is a long gestation project. It took us four years to form the cluster and to make the common facility centre operative. Appreciate Wisecon stood by us throughout the journey.”

**Vijay Deshmukh, Director**

Sukhakarta General Engineering Cluster, Pune

“Our cluster became fully operation in 2017. We faced a lot of challenges in the entire process of formation of cluster. Wisecon’s advisory from time to time has been very significant and avoided possible delays in the entire cluster development process.”

**Vinod Jogdand, Director**

Nirmal Milk Products Association, Osmanabad

“Devgad Alphonso Mango Processing Cluster is a unique project that has come up in Konkan region. The timely guidance we needed during formation stage was provided by Wisecon which has been very thorough and professional in their approach. They are the best consultants one would like to have on one’s side for such projects.”

**Shridhar Ogale, Director**

Devgad Alphonso Mango and Multifruit Association, Sindhudurg

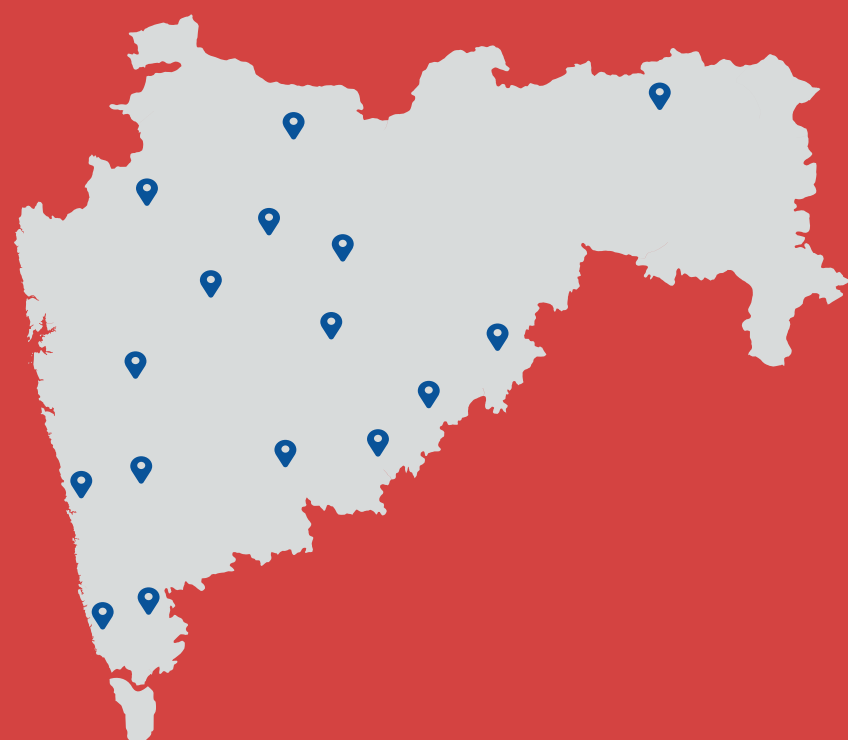




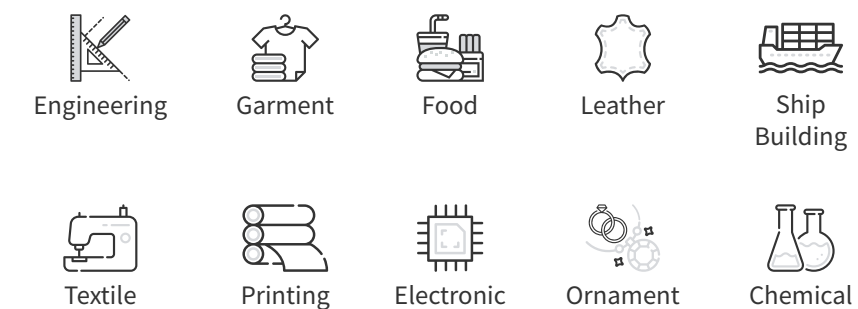
# Clientele by Industry



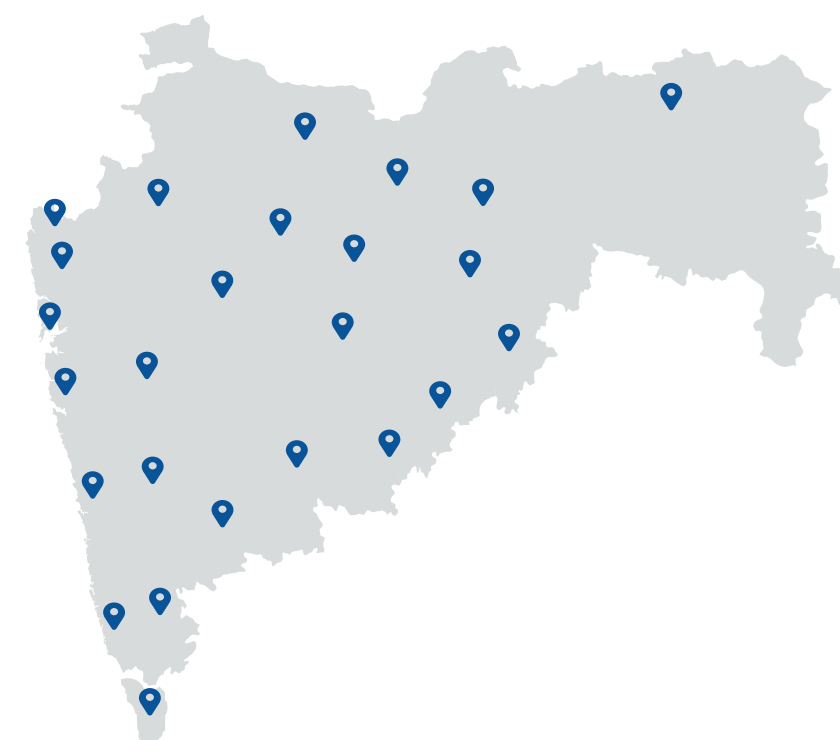
# Geographic Footprint



# Upcoming Clusters by Industry



# Upcoming Geographic Footprint



## KEY PROFILES



**Sachin Shinde** is a Chartered Accountant. He also has a Master's degree in Commerce from Pune University and is an alumnus of Brihan Maharashtra College of Commerce. He has over a decade of experience in business set up, accounting, audit and taxation spread across diverse industries, market segments and geographical locations. He heads the cluster formation division in Wisecon which is one of his key competencies. He also represents clusters before various authorities. When he isn't practicing solutions, he pursues his interests in mountaineering, yoga and cycling.

**Nikhil Shinde** is a post graduate in Computer Applications from Pune University. He is currently holding the position of Senior Executive in the Company. He has rich experience in cluster development consulting and has been heading more than 25 projects under Micro Small Enterprises Cluster Development Programme (MSE-CDP) and Maharashtra State Industrial Cluster Development Programme (MSI-CDP) spread over various districts in Maharashtra. Along with his profession, he pursues his interest in football, rock climbing and mountaineering.

**Pradip Pimpale** is qualified as a post graduate in Business Administration. He is currently holding the position of Senior Executive in the Company. He has experience of more than 5 years in Micro Small Enterprises Cluster Development Programme (MSE-CDP) and works closely with Nikhil over all the projects undertaken. Along with his job, he pursues his interest in cricket, travelling and photography.

**Manisha Lalwani** is a Company Secretary and has a Master's degree in Commerce from the Kota University. She has more than 4 years of experience in regular secretarial compliances as well as specific case based secretarial compliances such as incorporation, issue & allotment, striking off etc., drafting and representing before various Government Authorities on behalf of various clients. She heads the Secretarial Department in Wisecon.

# Contact Us

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